

RAFT Outline

Name: _____ Session: _____ Date: _____

R-Role of the writer: _____

A-Audience: _____

F-Format: _____

T-Topic: - _____

Examples of RAFT Strategies

ROLE	AUDIENCE	FORMAT	TOPIC
Newspaper reporter	Readers	News column	Importance of annual car maintenance
Cosmetologist	Chemical Company	Complaint	Trouble with a hair styling gel product
Child care worker	Insurance Company	Letter	New play equipment purchase
Building Construction Trades employee	TV Audience	T.V. Script	Hazards when using an electric saw around the worksite
Cigarette	Human Body	Warning Label	Effects of smoking cigarettes on the human body
One year old Child	Parents	Recipe	Correctly making baby formula
Tax Accountant	Tax payers	Guide sheet	Tips for completing the 1040A form
Lawyer	Jury	Appeal Speech	Using seatbelts when riding in an automobile
Fish	Humans	Travel guide	Sights of pollution seen in a local stream
Electronics Technician	Consumers	Instructions	How to set the time on a VCR unit.

Notes:
