

Buying and Selling at a Discount

These situations describe **Buying and Selling at a Discount** from the customer's point of view. Whenever you buy something at a discounted price, the following formula applies:

$$\text{selling price (Sp)} = \text{marked price (Mp)} - \text{discount (d)}$$

Vocabulary:

Percentage: A way of expressing a proportion, a ratio or a fraction as a whole number, by using 100 as the denominator. A number such as "45%" ("45 percent") is shorthand for the fraction 45/100 or 0.45.

Selling price: is what you actually pay for the thing

Marked price: is the normal price of the thing without a discount

Discount: is either a dollar amount, or a percentage of the marked price

PDE Academic Standards: 2.11.A (Assessment Anchors: M11.A.1.1; M11.1.2; M11.2.1), 2.2.11.A, 2.5.11.C

Remember:

Pretty **P**lease **M**y **D**ear **A**unt **S**ally
(From left to right; **P**arentheses; **P**ower; **M**ultiply; **D**ivide; **A**dd, **S**ubtract)

First, Lets' Review!

Review 1: Jason's electronic temperature gauge is broken; it only reads Celsius (C), but his service manual specifications are in (F). The temperature of the coolant he is measuring is 83° C. What is the temperature in F?

$$F = \left(\frac{9C}{5}\right) + 32 \qquad C = \frac{5(F - 32^{\circ})}{9}$$

Review 2: What is the temperature of the coolant in Celsius if 47° Fahrenheit?

Example 1: A quality pen that normally costs \$20.00 is being sold for only \$12.00
Calculate the discount in dollars, and also as a percentage of the marked price.

Marked price = \$20.00

Selling price = \$12.00

Selling price = marked price – discount

So discount = marked price - selling price

$$= \$20.00 - \$12.00$$

$$= \$8.00$$

Discount as a percentage:

$$\text{discount}\% = \frac{\$8.00}{\$20.00} \times 100 = 40\%$$

Example 2:

The usual price for an adult movie ticket at Big Screen Cinemas is \$18. However, on Tuesdays they offer a 15% discount. Calculate the cash value of the discount and the cost of the tickets on Tuesdays.

Marked price = \$18

Discount price = 15% of Marked price

$$= \frac{15}{100} \times (\text{marked price})$$

$$= \frac{15}{100} \times \$18$$

$$= \$2.70$$

So, (Selling Price) = (Marked Price) – Discount

$$= \$18.00 - \$2.70$$

$$= \$15.30$$

On Tuesday's, the cost of an \$18.00 ticket is: \$15.30

Example 3:

A music store has reduced all stock by 25%. A customer who purchased a CD from this store paid \$24. What is the usual price of this CD, and what is the cash discount?

$$\begin{aligned}\text{Selling price} &= \$24.00 \\ \text{Discount} &= 25\% \text{ of the Marked price} \\ (\text{Marked price}) &= (\text{Selling price}) + \text{Discount}\end{aligned}$$

Let's express each of these quantities as percentages of the marked price:

$$\begin{array}{ccc}\text{Marked price} & \text{Selling price} & \text{Discount} \\ 100\% \text{ of the Marked price} & = (X\% \text{ of the Marked price}) + & (25\% \text{ of the Marked price})\end{array}$$

So, the Sp must be: $(100-25 = 75)$ % of the Mp.

$$\text{Selling price} = \frac{75}{100} \times (\text{marked price})$$

$$\text{Marked price} = \frac{100}{75} \times (\text{selling price})$$

$$= \frac{100}{75} \times 24$$

$$= \$32$$

The CD usually costs \$32.00, the cash discount is $(\$32.00 - \$24.00) = \$8.00$

Example 4:

An air filter that usually sells for \$18.00 is being sold for only \$9.00. What is the discount in dollars, and also as a percent of the marked price?

$$\text{Marked price} = \$18.00 \quad \text{Selling price} = \$9.00 \quad *(\text{Selling price} = \text{Marked price} - \text{Discount})$$

$$\text{discount} = \$18.00 - \$9.00$$

$$= 9$$

$$d\% = \frac{\$d}{\$Mp} \times 100\%$$

$$= \frac{9}{18} = \frac{1}{2} = .5 \times 100\%$$

$$= 50\% \text{ discount}$$

Example 5:

$d = 30\%$, $M_p = 45$, solve for S_p

Example 6:

$M_p = 950$, $S_p = 600$, solve for d in %

Example 7:

$S_p = 280$, $d = 40\%$, solve for M_p

